

**“WeddingWire World #TBT” Contest
OFFICIAL RULES**

No purchase required to enter or win. A purchase will not increase your chances of winning.

The “WeddingWire World #TBT” Contest (the “Contest”) is sponsored and administered by WeddingWire, Inc., 2 Wisconsin Circle, 3rd Floor, Chevy Chase, MD 20815 (“Sponsor” or “Administrator”).

1. ELIGIBILITY: The Contest is open to legal residents of the United States who are 18 years of age or older as of the Entry Period (defined below) (“Participant”). Employees of Sponsor, Administrator, their affiliates, subsidiaries, advertising and promotion agencies, and their immediate family members and/or those living in the same household of each are not eligible. This Contest is void where prohibited or restricted by law. All federal, state, and local laws and regulations apply.

2. AGREEMENT TO OFFICIAL RULES: Participation in the Contest constitutes the Participant’s full and unconditional agreement to and acceptance of these Official Rules and the decisions of the Sponsor and Administrator, which are final and binding. Winning a prize is contingent upon fulfilling all requirements set forth herein.

3. CONSENT AGREEMENT: By entering the Contest, Participant agrees that Sponsor and Administrator may send Participant information, promotions, or special offers that Sponsor or Administrator determines may be of interest to Participant.

4. ENTRY PERIOD: The Contest begins at 8:00am EDT on November 5, 2015, and ends at 11:59pm EDT November 27, 2015 (the “Entry Period”). Entries that are submitted before or after the Entry Period will be disqualified. Administrator’s computer will be the official timekeeping device for this Contest.

5. HOW TO ENTER: Participant must submit at least one (1) photo or video via Instagram or Twitter from their public account, tag @WeddingWireEDU and use the hashtags #TBT and #WWWorld in the caption of the submitted photo or video (“Entry”).

By entering the Contest, you represent and warrant that you are the owner of any and all materials submitted by you to the Contest and you automatically grant, and you represent and warrant that you have the right to grant, to Administrator an irrevocable, perpetual, non-exclusive, transferable, fully-paid-up, royalty-free, worldwide license (with the right to sublicense at multiple levels) to use, copy, publicly perform, publicly display, reformat, translate, excerpt (in whole or in part) and distribute such materials for any purpose and in any format on or in connection with the weddingwire.com website or its affiliated sites, the WeddingWire business, or the promotion thereof, to prepare derivative works, or incorporate into other works, and to grant and authorize sublicenses of the foregoing.

Limit one entry per person, per household. Sponsor and Administrator are not responsible for lost, late, incomplete, invalid, illegible or misdirected Entries, which will be disqualified, or for any error, whether human, technical or otherwise. Sponsor and Administrator each reserve the right in their sole discretion to disqualify any Participant it finds to be tampering with the operation of the Contest or to be acting in violation of these Official Rules. In the event of a dispute as to the identity of a Participant, the authorized account holder of the email address used to submit the Entry will be deemed to be the Participant. The “authorized account holder” is the natural person who is assigned to an email address by an Internet access provider, online service provider, or other organization responsible for assigning email addresses for the domain associated with the submitted email address.

6. JUDGING: Each Friday during the Entry Period, (“Drawing Date”), one (1) winner who has met all entry requirements will be chosen by Administrator at their discretion from all eligible Entries received during the Entry Period. Drawing Dates will be limited to Friday, November 5; Friday, November 13; Friday, November 20; and Friday, November 27. A total of four winners will be selected during the Entry Period.

7. PRIZE EXPLANATION: Each Winner shall receive two (2) tickets to WeddingWire World 2016 in Washington, DC. The approximate retail value is \$1,098.00. The total value of all prizes in the “WeddingWire World #TBT” contest will not exceed \$4,392.00.

8. PRIZE NOTIFICATION AND FULFILLMENT: The potential winner will be notified and may be asked for further explanation based on their initial answers submitted online.

The potential winner will be notified by email within three (3) days after the Drawing Date at the email address associated with the Entry. Prize will be shipped to winner at the address provided to Administrator by the winner

within thirty (30) days of Administrator's receipt of a signed affidavit of eligibility and a liability/publicity release (except where prohibited). Prize will be shipped to the winner's address. If the prize is not received or is refused by the winner then the prize is forfeited and another winner will be selected. Prize amount may not be used towards federal, state and local taxes, license and delivery fees, surcharges, and service fees. If a potential winner fails to sign and return the required document within a reasonable amount of time or is otherwise ineligible to receive the prize, an alternate winner may be selected in his/her place by random drawing from all remaining eligible Entries. Winner will be responsible for payment and reporting of all applicable taxes associated with the receipt and usage of the prize. Sponsor may report the receipt of any prize to the appropriate federal, state, or local taxing agency(ies).

9. INDEMNIFICATION: By entering, Participants agree to defend, indemnify and otherwise hold Sponsor, Administrator and their respective parent and subsidiary companies, and the agents, officers, directors, and employees of each (collectively the "Released Parties") harmless from and against any and all liability of any nature whatsoever arising out of or relating to (a) any technical errors that may prevent Participants from participating in any way; (b) unauthorized human intervention in the Contest; (c) errors in the administration of the Contest; and (d) injury, death, or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from Participant's participation in the Contest or receipt or use of any prize, including any such claim by the Released Parties' employees or any third parties. Participant further agrees that in any cause of action, the Released Parties' liability will be limited to the cost of entering and participating in the Contest, and in no event shall the Released Parties be liable for attorney's fees. Participant waives the right to claim any damages whatsoever, including, but not limited to, punitive, consequential, direct, or indirect damages.

10. DISPUTES: Except where prohibited, all Participants agree that any and all disputes, claims and causes of action arising out of, or connected with, the Contest or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the appropriate court located in the State of Maryland. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, Participant's rights and obligations, or the rights and obligations of the Sponsor and Administrator in connection with the Contest, shall be governed by, and construed in accordance with, the laws of Maryland without giving effect to any choice of law or conflict of law rules (whether of Maryland or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than Maryland.

11. GENERAL CONDITIONS: In the event that the operation, security, or administration of the Contest is impaired in any way for any reason, including, but not limited to fraud, virus, or other technical problem, the Sponsor or Administrator may, in its sole discretion, either (a) suspend the Contest to address the impairment and then resume the Contest in a manner that best conforms to the spirit of these Official Rules or (b) award the prize from among the eligible Entries received up to the time of the impairment. Any attempt by any person to undermine the legitimate operation of the Contest may be a violation of criminal and civil law, and, should such an attempt be made, the Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law. Failure by the Sponsor or Administrator to enforce any provision of these Official Rules shall not constitute a waiver of that provision.

This Contest is in no way sponsored, endorsed or administered by, or associated with, Instagram, Twitter, or similar social media sites. Any information Participant provides in order to enter this Contest is being provided to Sponsor, and not to Instagram or Twitter.

Questions or comments regarding the Contest can be submitted by email to pros@weddingwire.com.